



TIGER'S HOPE

A motion picture about the inconceivable
consequences of a love that's thicker than blood.

SWC Films

The Motion Picture Industry and Independent Films

The Motion Picture Association of America (MPAA) and the National Association of Theater Owners (NATO) report that in 2010 worldwide box office for all films released in each country around the world reached \$31.8 billion, up 8% over 2009's total. International box office (\$21.2 billion) made up 67% of the worldwide total, a slightly higher proportion than in previous years. Domestically (U.S./Canada) in 2010, the major studios (MPAA members) theatrically released 141 films (25%), while Independents (non-MPAA members) released 419 films (75%). (This does not count the thousands of films that are produced each year but are not released theatrically, or hundreds more that are released direct to DVD or VOD.)

International box office in U.S. dollars was up significantly from five years ago. While the overall international trend is up, the domestic box office over the last ten years has been down, from a high of 1.58 billion tickets sold in 2002 to 1.28 billion in 2011. But total box office revenue is dependent on ticket prices that fluctuate with the economy, region, season, and business models. The most notable cause is the invasion of new media and more audiences watching movies OTT (Over The Top – TV boxes, game consoles, and online Internet connections) rather than waiting in line at the theater. NATO expects to see a slight increase in both tickets and revenue for 2012 from 1.28 billion tickets sold in 2011 to 1.31 billion in 2012. In North America, Price-Waterhouse-Coopers (PwC) estimates that the film industry should generate \$40.8 billion in overall revenue in 2011 and \$50.3 billion in 2015. Globally, it should generate \$88.8 billion this year and \$113.1 billion in 2015. In North America, PwC estimates \$12.2 billion in box office revenue this year and \$27.9 billion in home video. The box office will grow to \$15.5 billion because of rising prices for tickets and 3D premiums, while home video will rise to \$33.9 billion. Every category of film, even the various home entertainment subcategories, will grow, including sell-through, courtesy of Blu-ray, and in-store rentals, courtesy of kiosks like Redbox. About the home-video market, PwC says: "Blu-ray discs may be approaching a critical mass where sales are large enough to counter the impending demise of DVDs."

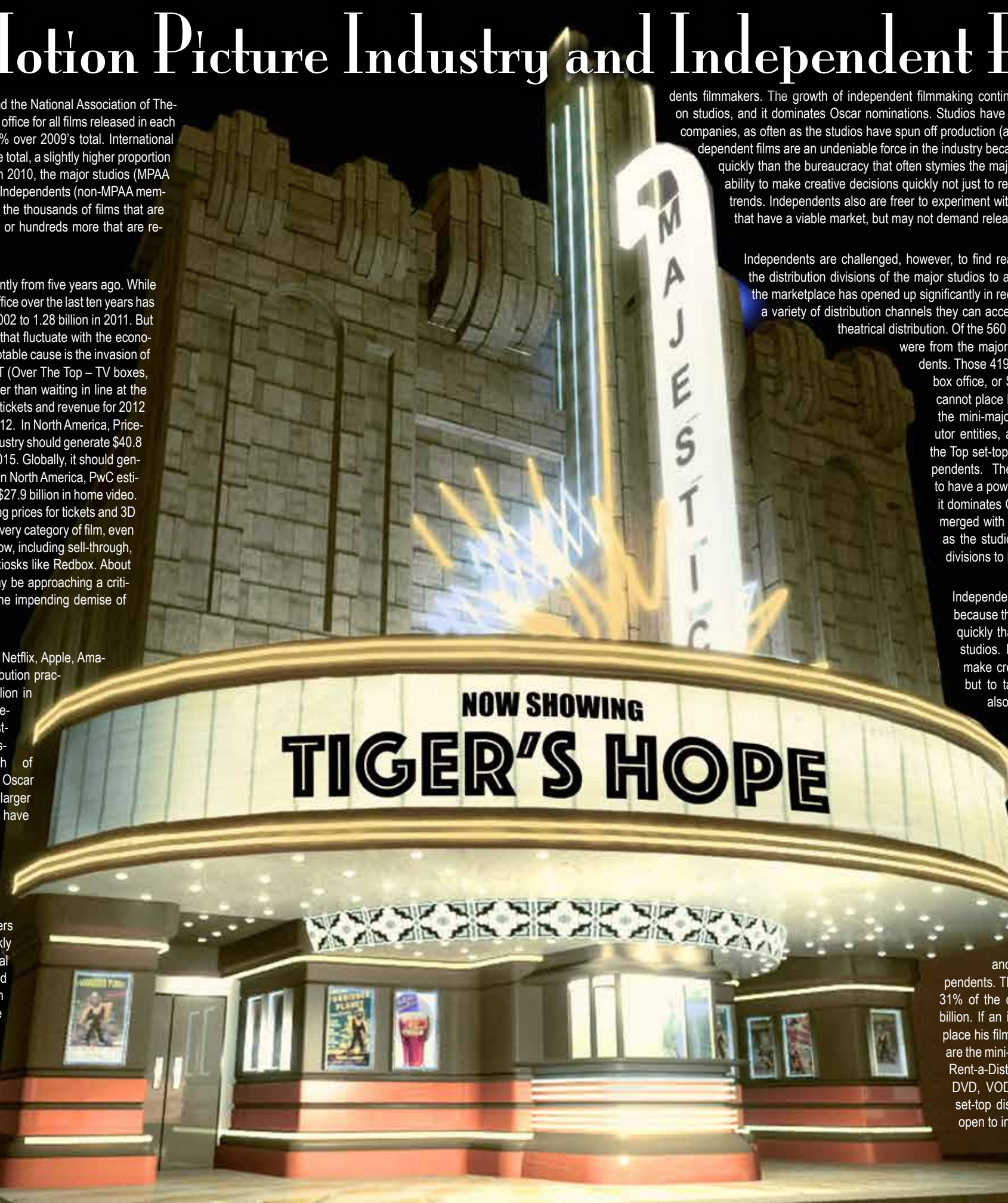
Electronic delivery of movies, which is all the rage as Netflix, Apple, Amazon.com and others have a profound impact on distribution practices, will grow from \$4.8 billion this year to \$7.6 billion in 2015. That category generated just \$1.2 billion in revenue in 2006. From 2011-2015, electronic will be the fastest-growing segment of the North American film industry, with 13.8% compound annual growth. The growth of independent filmmaking continues to dominate Oscar nominations. Studios have purchased or merged with larger scale independent companies, as often as the studios have spun off production divisions to become independent.

Independent films are an undeniable force in the industry because they can produce films less expensively and more quickly than the bureaucracy that often stymies the major studios. Independent filmmakers thrive on their ability to make creative decisions quickly not just to reduce costs, but to take advantage of cultural trends. Independents are challenged, however, to find ready distribution, and often return to the distribution divisions of the major studios to arrange for release of their films. But the marketplace has opened up significantly in recent years so that independents have a variety of distribution channels they can access without the major's help, including theatrical distribution. Of the 560 films released theatrically in 2010, 141 were from the majors, and 419 were released by independents. Those 419 films commanded 31% of the domestic box office, or \$3.3 billion; plus there is DVD, VOD, Blu-Ray, and Over the Top set-top distribution channels that are all open to indepen-

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TIGER'S HOPE

Synopsis

Inspired by real-life, a middle-aged singer and her husband struggle with infertility, and then, after she gets pregnant, battle the medical community, the Church, and the courts when they're told that the baby growing inside her belongs to another couple. Along the way they discover the inconceivable consequences of a love that is thicker than blood.

Anna Marie "TIGER" Norwell seems to have it all — a talented career as a singer, a faithful husband, JAKE, and an unbridled determination. In their late thirties, they stop touring and settle down to have a family. Tiger gets off the pill, and they open a dinner club where Tiger sings on weekends. They furnish the nursery... but babies fail to arrive, and the nursery becomes a storeroom. Why is it that the one thing Tiger wants the most, a baby of her own flesh and blood, she can't have?

After months of tests the doctors tell her what she absolutely does not want to hear: She is infertile. As much as she hates taking shots, and against her doctor's wishes, Tiger goes through two cycles of In Vitro Fertilization (IVF), and finally gets pregnant.

All seems to be going well. The pregnancy is healthy, she feels good, and Jake promises to clean out the storeroom and paint the nursery. Then, one day she gets a phone call -- the baby she carries is not hers. There was a mix up in the IVF lab -- she carries the infant of another couple.

She can give the child up to the genetic parents when it is born. Or, she can abort. Once the initial shock wears off, Tiger finds herself emotionally bonded to the child growing inside her -- something she thought could only happen if it was of her own flesh and blood.

In the absence of state statutes to the contrary, it appears that the baby is hers, since she's the gestational mother. But the genetic parents sue for custody, which leads to a contentious legal hearing to determine who the baby really belongs to. It's then that Tiger and Jake begin to recognize the true meaning of parenthood, a compelling understanding of love, and the grace of adoption.



The Filmmakers

Stanley D. Williams / SWC Films *Writer-Director-Producer*



Stan, through SWC Films and other entities, has managed hundreds of industrial and dramatic productions, including numerous documentaries, live shows, theater, live and broadcast television -- as producer, director, writer, editor, and executive producer. SWC Films has produced many of the television programs and DVD offerings at Nineveh's Crossing, LLC, SWC Films' parent, media distribution company.

Stan earned a Ph.D. in Communications-Film Studies (1998, Wayne State University), an M.A. in Speech-Communications (1980, Eastern Michigan University), and a B.A. in Physics (1969, Greenville College, Greenville, IL). He completed the competitive "Act One: Writing for Hollywood," a month-long screenwriting workshop in New York, in 2000.

Stan's book on motion picture story structure, *The Moral Premise: Harnessing Virtue and Vice for Box Office Success*, was released in 2006 by Hollywood publisher Michael Wiese Productions. Stan presents workshops around the country and maintains a film analysis blog. Stan is frequently asked to consult on major motion picture projects. Most notably, since 2008, he has worked regularly with actor-producer Will Smith as a story and script consultant on a variety of projects including *THE KARATE KID (2010)*, and announced projects *MEN IN BLACK 3*, *THE CITY THAT SAILED*, *AFTER EARTH*, *AFTER EARTH 2*, *HANCOCK 2*, and *ANNIE*. Stan was selected to deliver the five-hour Early Bird workshop at the 2011 American Christian Fiction Writer's conference and works with novelists to hone their stories.

SWC Films has been actively involved in the production of television and radio programs that have appeared on a dozen Christian media outlets including Sirius Radio, Ave Maria Radio, Relevant Radio, EWTN, and WDTK. Stan can occasionally be heard on Christian radio and television talk shows discussing movies, faith and reason, and/or Catholicism. SWC Films, with Stan as the Executive Producer and Post-Production supervisor created the 30-part television series: "Nineveh's Crossing Presents," that explores Christian faith, values, and history through the lens of Roman Catholicism. The series has been seen regularly on the FaithTV Network, The Miracle Channel, and CatholicTV-Boston, with portions of the series and specials aired on EWTN, TBN, NRB, the Salt and Light Television Network, and the Parables Network.



Brian Bird / Believe Pictures *Executive Producer-Writer*



Brian Bird has been an active member of the Hollywood film and television production community for more than 30 years. Currently, Brian is the Executive Producer and show runner for Hallmark's *WHEN CALL THE HEART*. He has also partner with Michael Landon Jr. at Believe Pictures to produce a series of theatrical releases for FoxFaith Films and Hallmark Television. These included *THE SHUNNING (2011)* — Executive Producer, and *SAVING SARAH CAIN (2007)* and *THE LAST SIN EATER (2007)* — both Producer and Writer.

Brian is a 1980 graduate of the California State University at Fullerton Journalism School.

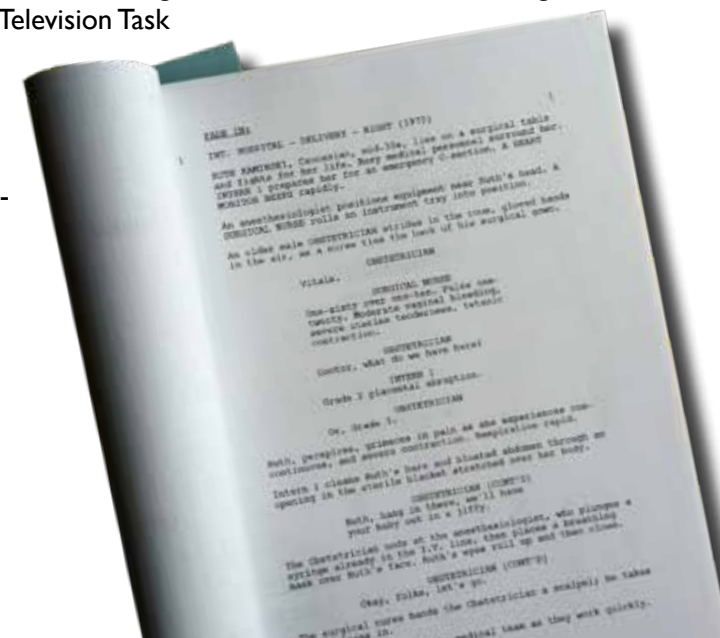
He was co-executive producer and a senior writer on the CBS television show *Touched By An Angel*. Brian has also written and/or produced more than 200 episodes of network television, including stints on such shows as ABC's *Step By Step*, and CBS's *Evening Shade* and *The Family Man*.

He has also written several feature films and network Movies Of The Week, including the 1993 Paramount feature and Image Award nominee, *BOPHA!*, as well as the 1997 CBS movie *CAPTIVE HEART*, winner of the E Pluribus Unum Award from the America Cinema Foundation, and the Grand Jury Prize from the New York International Film Festival.

Additionally, Brian's film *CALL ME CLAUS* — executive-produced by Garth Brooks and starring Whoopi Goldberg and Nigel Hawthorne, premiered on December 2, 2001. Another film by Bird, *THE DEATHS OF SYBIL BOLTON*, an adaptation of the book by Washington Post editor Dennis McAuliffe, Jr., is in development at CBS.

On the entrepreneurial front, Brian owns Dove Canyon Films, an independent film and television production company, is adapting for the big screen a film inspired by the Grammy Award-winning song *BUTTERFLY KISSES*, as well as *NEW WORLD HIGH*, a teenage apocalyptic thriller, and *OF GOLD AND ASHES*, a true story about an American Jewish basketball player who led the U.S. Olympic team to victory at Hitler's 1936 Berlin Olympics.

He has served as Director of Public Relations for the international relief organization World Vision, and as a reporter for the *San Gabriel Valley Daily Tribune* in Southern California. He has written extensively in the religious media, including cover stories in *Christianity Today* and *Charisma* magazines. He is on the Southern California Region Board of Directors of Young Life, a member of the Biola University Film and Television Task Force, and is a screenwriting instructor for "Act One: Writing for Hollywood." Brian, his wife Patty, and five children including two adopted daughters, are members of Saddleback Community live in Colorado Springs, CO.



Ray Long, Jr.

Assistant Producer - Production Manager



Ray Long is an accomplished writer and producer with more than 26 years experience in multi-media/film communications. He has written award-winning audiovisual programs for major corporate audiences.

Proficient in French, Ray's work has been translated into multiple languages for global distribution, and has twice earned recognition at the International Film and TV Festival of New York, as well as the International Association of Business Communicators.

Unique among these projects, however, Ray is co-screenwriter and associate producer for *THE RESURRECTION OF CHRIST*, a mid-budget theatrical feature purchased by a Los Angeles firm and currently in development.

In addition to his work in media communications, since 1994, Ray has been the organist and cantor at Assumption Grotto Church, the second-oldest Catholic parish in the city of Detroit. As such, he is among the foremost daily practitioners of Gregorian chant in the Midwest. He has been a liturgical musician for most of his life, and plays a number of instruments casually.

Ray's dramatic sense was heightened through direct involvement in a great many real-world life-and-death dramas when he worked, for 17 years, as a licensed ambulance paramedic, managing many of the same situations and performing on the streets many of the same procedures that are the proper sphere of physicians and nurses in a more manageable hospital setting. His experiences inspired several of his 10 children to enter the medical field including one of whom is now an emergency physician. Ray's medical background also allowed him to author a number of medical textbooks and produce several instructional video programs in the field of health care communications, including a dramatic short, *Code Red*, he wrote and co-produced with Stan Williams for General Motors about a heart attack victim.

Immediately prior to entering the paramedical field in 1977, Ray spent several seasons working and studying at Michigan's Will-O-Way Apprentice Theater. During this time he acquired foundational skills with respect to scripting, acting and stagecraft.

After living in New Brunswick for several years, attached to a French Canadian hermit settlement, Ray now lives an hour North of Detroit on a small storybook farm with his wife and a van load of teenagers—what's left of the ten children he and his wife reared, even as they cared for assorted in-laws from time to time. Thus, drama has always been part of Ray's life. His extended family and the farm with its dozens of animals, and their whirlwind lives were the focus of an un-produced documentary series long before reality television became the norm.



Terry Hearld

Sound and Music Supervisor

Terry Herald's professional career has been spent exploring a breadth of musical idioms, from Renaissance through Contemporary, composing for a wide range of genres including chamber, chorale, and orchestral music, while incorporating jazz and world music influences in his works. He has served as music director for guitarist Earl Klugh, conducting successful concerts for the Baltimore Symphony, and members of the Detroit Symphony Orchestra at Meadowbrook Music Festival. He is music director for jazz-flutist Alexander Zonjic, arranging, orchestrating and conducting for numerous concerts over the last twenty-five years. His career as a composer began in film scoring and has evolved over the years into the orchestral/concert arena. With a steady stream of commissions and premiers, concert music has become the major focus of his creative energies.

An accomplished sound and mixing engineer, Terry has worked with Stan Williams (and other film producers) on numerous video and television projects, composing and arranging music, and producing synchronous sound tracks and effects.

Terry's activities include music production for the PBS Special *Lionel Hampton-Back to Paradise*; composing theme music for the PBS series *Washington Week in Review*, composing and producing music for the NBC Special *Not Without Hope*; and the orchestral score for the award-winning PBS Special *Air Force One: the Planes and the Presidents*; and the theme music for the *Mr. Wizard Nickelodeon* series *Teacher to Teacher*.

Terry's accomplishments include a commissioned arrangement of *We Shall Overcome* for Orchestra and Jazz Band for the Detroit Symphony Civic Orchestra, arranging and producing the *Christmas Images* CD (RGM Records), conducting the Baltimore Symphony Orchestra for guitarist Earl Klugh, acting as the musical arranger for the 2000 CBS Montreaux Jazz Festival Special; and composing the theme of the Emmy Award winning children's show *Bob's Job*. Among many commissions, in 2008 he composed *Fantasie on Danny Boy* for five antiphonal flute choirs in honor of Sir James Galway's reception of the Ford Distinguished Artist Award. Commissioned for the tenth anniversary of the Lexington Bach Festival, his *Rise Above* for Chamber Orchestra premiered in September 2009.

He composed music for ABC NFL Monday Night Football broadcasts and a two-CD collection of theme suites for NBC Dateline. In October, 2005, he premiered *Variations on an Ancient Hymn for Flute and Orchestra*. He wrote and engineered the original score for the documentary *JOURNEY TO JUSTICE*.



Adopted and Famous

May the importance of adoption never be forgotten.

Kate Adie (journalist)
Edward Albee (playwright)
Maya Angelou (poet, author)
John J. Audubon (naturalist)
Michael Bay (director)
Tallulah Bankhead (actress)
Layne Beachley (surfer)
Lynda Bellingham (actress)
Ingrid Bergman (actress)
James Best (actor)
Les Brown (motivational speaker)
Surya Bonaly (professional skater)
Richard Burton (actor)
Senator Robert Byrd
Augustus Caesar (emperor of Rome)
Truman Capote (author)
Harry Caray (baseball broadcaster)
Peter Carruthers (pro skater)
Kitty Carruthers (pro skater)
Kristin Chenoweth (actress)
Eric Clapton (singer)
President Bill Clinton
Lynette Cole (Miss USA 2000)
Nat King Cole (singer)
Gary Coleman (actor)
Daunte Culpepper (pro football)
Rachel Crow (X Factor contestant)
Faith Daniels (TV news personality)
Tommy Davidson (comedian)
Toby Dawson (pro skier)
Eric Dickerson (pro football)
Bo Diddley (musician)
Carl Theodore Dreyer (filmmaker)
Larry Ellison (Oracle)
Clarissa Pinkola Estes (poet)
President Gerald Ford
Jamie Foxx (singer, actor)
Tim Green (pro football)
Jonathon Gilbert (actor)
Melissa Gilbert (actress)
Newt Gingrich (politician)
Faith Hill (singer)
Scott Hamilton (pro skater)
John Hancock (U.S. Founding Father)
Debbie Harry (singer)



Richard Burton



Daunte Culpepper



Faith Hill

Reese Hoffa (Olympic shot putter)
Jesse Jackson (politician)
Steve Jobs (co-founder of Apple)
Eartha Kitt (singer, actress)
Matthew Laborteaux (actor)
Patrick Laborteaux (actor)
John Lennon (singer)
Allan "apl.de.ap" Pineda Lindo, jr. (singer)
Art Linkletter (TV personality)
Ray Liotta (actor)
Charlotte Lopez (actress, Miss Teen USA 1993)
Greg Louganis (Olympic gold medalist diver)
Lee Majors (actor)
Nelson Mandela (human rights activist)
Nimmy March (actress)
James MacArthur (actor)
Frances McDormand (actress)
Tim McGraw (singer)
Sarah McLachlan (singer)
James Michener (author)
Tom Monaghan (Domino's Pizza)
Lucy Maud Montgomery (author)
Marilyn Monroe (actress)
Moses (biblical leader)
Mother Teresa (humanitarian)
Alonzo Mourning (pro basketball)
Dan O'Brien (Olympic decathlon gold medalist)
Hugh O'Connor (actor)
Michael Oher (pro football, inspired THE BLIND SIDE)
Jim Palmer (pro baseball)
Aaron Parchem (Olympic figure skater)
Lorraine Pascale (model, author, chef)
Dana Plato (actress)
Edgar Allan Poe (author)
Priscilla Presley (actress)
Michael Reagan (radio host, President Reagan's son)
Nancy Reagan (First Lady)
Nicole Richie (TV personality)
Wilson Riles (educator)
Eleanor Roosevelt (First Lady)
Victoria Rowell (actress)
Buffy Sainte-Marie (singer)
Paull Shin (state senator)
Dave Thomas (founder, Wendy's)
Leo Tolstoy (author)



Lorraine Pascale



Mother Teresa



Steve Jobs

Target Cast

With early funding we will seek to attach actors similar to those on this page.

None of these actors are currently confirmed.



Patricia Heaton (*Julia Perry, M.D.*)

Patricia Heaton started her action career on Broadway in *Don't Get God Started*, but is best known for her role on television as wife and mother on *Everybody Loves Raymond*. She won an Emmy for her performance on the show in 1999. She has also appeared in such features as *BEETHOVEN* (1992), *THE NEW AGE* (1994) and *SPACE JAM* (1996). Patricia is the honorary chair of Feminists for Life.



Garret Dillahunt (*Fredrick Lamar, Ph.D., M.D.*)

Garret has appeared in over 50 films and television episodes, including recurring roles in *Deadwood*, *ER*, *Damages*, *Raising Hope*, and *Terminator: The Sarah Connor Chronicles*. He played Sheriff Baskin in the acclaimed *WINTERS BONE* that was nominated for 4 Academy Awards, and won AFI's Movie of the Year for 2010.



Jaime Pressly (*Stacey Hopper*)

She is best known for playing Joy Turner on the NBC sitcom *My Name Is Earl*, for which she was nominated for two Emmy Awards (winning one) as well as a Golden Globe Award and a Screen Actors Guild Award. She has appeared in over 50 films and TV episodes such as *JOE DIRT*, *DOA: DEAD OR ALIVE*, and *I LOVE YOU, MAN*.



Alfre Woodward (*Judge Loretta Spencer*)

Alfre won Emmy Awards for her television performances in *Hill Street Blues*, *L.A. Law* and the television movie *Miss Evers Boys*. Alfre starred in the short lived NBC series "Inconceivable" (about doctors at a fertility clinic) and she recently starred in the ABC series "Desperate Housewives." She and her husband have two adopted daughters.



Robert Loggia (*Fr. Mike Lubonski*)

Robert's legendary career spans over 200 films and television episodes, including recurring roles in *The Sopranos*, *Wild Palms*, and *Queens Supreme*. He was nominated for an Oscar (Best Supporting Actor) in *JAGGED EDGE*. He has had principle roles in *INDEPENDENCE DAY* with Will Smith, the mini-series *JOAN OF ARC* (Duguay) with Leelee Sobieski, and *BIG* with Tom Hanks.



Angela Maiz (*Anna "Tiger" Norwell*)

Angela is a stage entertainer and children's television personality who toured nationally as a principle with *Joseph and the Amazing Technicolor Dreamcoat*, and has appeared on a host of off-Broadway stages as actress, singer and dancer. She co-hosted 35 episodes of the children's puppet TV series *Jelly Bean Jungle*. Angela is the belt-soprano vocalist on the produced temp music tracks for *TIGER'S HOPE*.



Al Jacquez (*Jake Norwell*)

From his teens, Al has been the frontman for an eclectic mix of jazz, soul, blues and rock bands. At 18 he played bass and was known as the voice of *Savage Grace*, releasing two albums on Reprise Records. He has since written and performed his own music on national and European tours, done commercial work, appears on local stages both acting and singing and is the frontman for the band *Measured Chaos*.

TIGER'S HOPE



to be part of this project contact:

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